

**SPECIAL MEETING OF THE
EXTERNAL AFFAIRS COMMITTEE
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
4040 PARAMOUNT BLVD., LAKEWOOD, CA 90712
10:00 AM, TUESDAY, FEBRUARY 25, 2020**

AGENDA

Each item on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as "For information" or "For discussion" may also be the subject of an "action" taken by the Board or a Committee at the same meeting.

- 1. DETERMINATION OF A QUORUM**
- 2. PUBLIC COMMENT**
Pursuant to Government Code Section 54954.3
- 3. APPROVE THE MINUTES OF JANUARY 13, 2020**
Staff Recommendation: The External Affairs Committee approves the minutes as submitted.
- 4. LEGISLATIVE REPORT**
Staff Recommendation: For discussion and possible action.
- 5. WRD EDUCATION PROGRAM REPORT**
Staff Recommendation: For discussion and possible action.
- 6. WRD EDUCATION FOUNDATION AD HOC COMMITTEE UPDATE**
Staff Recommendation: For discussion and possible action.
- 7. DEPARTMENT REPORT**
Staff Recommendation: For discussion and possible action.
- 8. DIRECTORS' REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF**
- 9. ADJOURNMENT**
The Committee will adjourn to the next currently scheduled meeting on March 9, 2020, at 9:30 AM

In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the meeting, please contact Deputy Secretary at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

All public records relating to an agenda item on this agenda are available for public inspection at the time the record is distributed to all, or a majority of all, members of the Board. Such records shall be available at the District office located at 4040 Paramount Boulevard, Lakewood, California 90712.

Agendas are available at the District's website, www.wrd.org.

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Deputy Secretary at, or prior to, the public hearing. Any written correspondence delivered to the District office before the District's final action on a matter will become a part of the administrative record.



MEMORANDUM
ITEM NO. 3

DATE: FEBRUARY 25, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: APPROVE THE MINUTES OF JANUARY 13, 2020

SUMMARY

A meeting of the External Affairs Committee of the Board of Directors of the Water Replenishment District of Southern California was held on January 13, 2020 at 9:41 AM in the Silverado Conference Room, 4040 Paramount Boulevard, Lakewood, California 90712. Committee Alternate Chair John D.S. Allen called the meeting to order and presided thereafter.

FISCAL IMPACT

None

STAFF RECOMMENDATION

The External Affairs Committee approves the minutes as submitted.

**MINUTES OF JANUARY 13, 2020
MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA**

A meeting of the External Affairs Committee of the Board of Directors of the Water Replenishment District of Southern California was held on January 13, 2020 at 9:41 AM in the Silverado Conference Room, 4040 Paramount Boulevard, Lakewood, California 90712. Committee Alternate Chair John D.S. Allen called the meeting to order and presided thereafter.

1. DETERMINATION OF A QUORUM

A quorum was present, which included:

Committee: Director Vera Robles-DeWitt, Director Rob Katherman; President John D. S. Allen; Directors Sergio Calderon and Directors Willard H. Murray, Jr. were excused

Staff: Rob Beste; Robb Whitaker; Angie Mancillas; Dina Hidalgo; David Alvarez; Monica Sijder; Kimberly Badescu; Jenn Swart; Lawrence Chiu; Tenisha Simeon

Public: Maria Kennedy – Kennedy Communications; Rick Taylor – Dakota Communications; Julie Chlopecki - Pacific Atlantic Partners; Bob Reeb - Reeb Government Relations, LLC; Bob Giroux - Lang, Hansen, O'Malley & Miller

2. PUBLIC COMMENT

Pursuant to Government Code Section 54954.3
None

3. APPROVE THE MINUTES OF DECEMBER 9, 2019

Staff Recommendation: The External Affairs Committee approves the minutes as submitted.

First:	Katherman
Second:	Dewitt
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	ITEM 3 PASSED

4. LEGISLATIVE REPORT

Staff Recommendation: For discussion and possible action.

Manager of External Affairs Angie Mancillas opened discussion for the item before the District's federal legislative consultant Julie Chlopecki provided a presentation via phone call.

State legislative consultants Bob Reeb and Awet Kidane also presented.

President Allen reported on his and Ms. Mancillas' trip for a counselor's report.

No action was taken.

Unapproved Minutes

5. APPROVE FY 2020-21 CHAMBER/MEMBERSHIP DUES AND REGIONAL SPONSORSHIPS

Staff Recommendation: The External Affairs Committee recommends that the Board of Directors approve WRD's FY 2020-21 Chamber/Membership Dues and Regional Sponsorships for the amounts not to exceed \$68,550 and \$159,500 respectively.

Ms. Mancillas provided a summary on this item for Committee members. Committee Alternate-Chair Vera Robles DeWitt asked which were regional and individual sponsorships. Discussion followed.

The first motion presented was to change Chamber/Membership Dues to an amount not to exceed \$75,000.

First:	Katherman
Second:	Allen
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	FIRST MOTION OF ITEM 5 PASSED AS AMENDED to add 10% inflation to miscellaneous dues sponsorships for an amount not to exceed \$75,000.

The second motion presented was to change regional sponsorships to an amount not to exceed \$160,000.

First:	Katherman
Second:	DeWitt
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	SECOND MOTION OF ITEM 5 PASSED AS AMENDED to add 10% inflation to regional sponsorships for an amount not to exceed \$160,000.

The third motion presented was to separate the items to two individual motions; chamber/membership dues for an amount not to exceed \$75,000 and regional sponsorships for an amount not to exceed \$160,000.

First:	Katherman
Second:	Allen
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	THIRD AND FINAL MOTION OF ITEM 5 PASSED AS AMENDED to add 10% inflation to miscellaneous dues sponsorships and regional sponsorships for amounts not to exceed \$75,000 & \$160,000 respectively

Item 5 will go to the Finance/Audit Committee and Budget Advisory Committee and will also be two distinct consent items for review and approval on the Board of Directors meeting agenda.

6. AUTHORIZE PREPARATION AND RELEASE OF A REQUEST FOR PROPOSALS (RFP) FOR PROMOTIONAL ITEMS

Staff Recommendation: The External Affairs Committee recommends that the Board of Directors authorize the preparation and issuance of a Request for Proposals (RFP) for promotional items.

Ms. Mancillas presented this item before Public Affairs Representative Kimberly Badescu expanded on details.

First:	Katherman
Second:	DeWitt
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	ITEM 6 PASSED

This will be a consent item for review and approval on the Board of Directors meeting agenda.

7. AUTHORIZE AMENDMENT NO. 3 TO PROFESSIONAL SERVICES AGREEMENT NO. 959 FOR LEGISLATIVE SUPPORT WITH LANG, HANSEN, O'MALLEY & MILLER

Staff Recommendation: The External Affairs Committee recommends that the Board of Directors approve Amendment No. 3 to Contract No. 959 subject to approval as to form by District Counsel with Lang, Hansen, O'Malley & Miller and provide concurrent notice of termination to Kidane & Associates.

Ms. Mancillas provided an overview on the contract amendment.

First:	Katherman
Second:	DeWitt
Discussion:	None
Vote:	DeWitt, Yes; Allen, Yes; Katherman, Yes; Murray, Excused; Calderon, Excused;
Result:	ITEM 7 PASSED

This will be a consent item for review and approval on the Board of Directors meeting agenda.

8. ALBERT ROBLES CENTER FACILITY USE POLICY

Staff Recommendation: For discussion and possible action.

Ms. Mancillas presented information on developing a further Albert Robles Center use policy. General Manager Robb Whitaker also provided information for discussion.

No action was taken.

9. WRD EDUCATION PROGRAMS REPORT

Staff Recommendation: For discussion and possible action.

Public Affairs Representative Monica Sijder presented. Discussion followed.

No action was taken.

10. DEPARTMENT REPORT

Staff Recommendation: For discussion and possible action.

Ms. Mancillas presented.

President Allen inquired about a date for the opening of the Albert Robles Learning Center. Ms. Mancillas stated that it was scheduled for a tentative date of April 3, 2020.

Mr. Allen stated that at that time, he would like to discuss the state of the District, the spreading of 10,000 acre feet of water, and the spending of the USBR.

President Allen directed Staff to move future discussions about Board meetings in the evening and video recordings/meetings to the Administrative Committee.

11. DIRECTORS' REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF

Director Dewitt and President Allen reported on their trip to the WELL Conference and the District's favorable reception.

President Allen directed staff to create a press release detailing the District's plans to spread the water.

12. ADJOURNMENT

There being no further business to come before the Committee, the meeting was adjourned at 11:51 AM.

Chair

ATTEST:

Member

Approved in minutes of:

Unapproved Minutes



MEMORANDUM
ITEM NO. 4

DATE: FEBRUARY 25, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: LEGISLATIVE REPORT

SUMMARY

WRD's federal and state legislative consultants will update the External Affairs Committee on legislation impacting the District. They will also alert the Committee about potential funding opportunities available to the District that will allow WRD to accomplish its goals.

Legislative Consultants:

Julie Chlopecki, Pacific Atlantic Partners
Bob Reeb, Reeb Government Relations, LLC
Awet Kidane, Kidane and Associates
Bob Giroux, Lang, Hansen, O'Malley & Miller

FISCAL IMPACT

None

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM
ITEM NO. 5

DATE: FEBRUARY 25, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: WRD EDUCATION PROGRAM REPORT

SUMMARY

The WRD Education Program features interactive lessons that demonstrate the importance of groundwater, the basics of water sources and treatment, and the need for conservation. WRD Education staff are available for in-classroom demonstrations, exhibiting at environmental/education fairs, and as a resource for any water science related questions.

WRD's education team will provide an update on the Spring Pilot Program.

FISCAL IMPACT

None

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM
ITEM NO. 6

DATE: FEBRUARY 25, 2020

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: WRD EDUCATION FOUNDATION AD HOC COMMITTEE UPDATE

SUMMARY

The creation of the tax-exempt WRD Education Foundation will assist WRD in raising funds for the Water Education Program. The WRD Education Foundation Ad Hoc Committee is tasked with establishing the Foundation and overseeing its first orders of business.

The Foundation has filed articles of incorporation and is awaiting acceptance by the State before submitting federally. Once incorporated, the Foundation will apply for tax exemption. It is recommended that the inaugural Foundation Board is assembled and convenes a meeting to adopt the draft bylaws and elect its officers prior to applying for tax exemption with the IRS.

As such, the Ad Hoc Committee seeks to recruit the inaugural Foundation Board - a group of no less than five Board Members who will help govern the Foundation while fundraising on its behalf. The Ad Hoc Committee proposes that a recruitment letter is sent to relevant WRD stakeholders which asks that interested applicants send WRD a letter of intent and a current resume for consideration. The initial Board Members will be named as the Founding Sponsors of the Foundation.

WRD Board Members, WRD staff, and any contributing Board Member that will be exempt from the fundraising stipulation will be invited to join the Advisory Board with no voting rights.

The Ad Hoc Committee has identified key stakeholders as potential Founding Sponsors as well as drafted the recruitment letter to be sent to the named agencies and individuals. The Ad Hoc Committee seeks input from the WRD Board Directors with regards to the recruitment and nominations process.

FISCAL IMPACT

None

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM
ITEM NO. 7

DATE: FEBRUARY 25, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: DEPARTMENT REPORT

SUMMARY

Staff will report any significant department activities that are not agendaized and require no action on part of the Committee.

FISCAL IMPACT

None

STAFF RECOMMENDATION

For discussion and possible action.