SPECIAL NOTICE REGARDING PUBLIC PARTICIPATION AT MEETINGS OF THE WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA (WRD)

The President of the United States and the Governor of California have both declared a State of Emergency as a result of the threat of the novel coronavirus COVID-19. The Governor issued Executive Order N-33-20 which orders all individuals to stay at home, and also Orders N-25-20 and N-29-20 which direct Californians to cancel all large gatherings and allows for teleconferencing of public meetings. Additionally, the County of Los Angeles Department of Public Health issued a Safer At Home Order on April 10, 2020 prohibiting public gatherings or events of any size through at least May 15, 2020. The health and wellbeing of the public and WRD staff is of utmost importance to us. To that end, no members of the public will be allowed to attend in-person meetings, including this meeting. Instead, members of the public may teleconference into this meeting by following the information below.

To facilitate public participation and comments during this meeting, you may email any comments to board@wrd.org no later than one hour before the meeting is scheduled to begin. You may also listen to the meeting and have the opportunity to provide public comment by calling toll free (800) 309-2350 and pressing 9215521# for the Conference ID. You will be muted on the call to listen and can press Star 5 (*5) during the Public Comment section of the Agenda to request the opportunity to be unmuted and to make a comment.

Each item on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as "For information" or "For discussion" may also be the subject of an "action" taken by the Board or a Committee at the same meeting.

1. DETERMINATION OF A QUORUM

2. PUBLIC COMMENT
   Pursuant to Government Code Section 54954.3

3. APPROVE THE MINUTES OF APRIL 13, 2020
   Staff Recommendation: The External Affairs Committee approves the minutes as submitted.
4. **LEGISLATIVE REPORT**
   *Staff Recommendation:* For discussion and possible action.

5. **AUTHORIZATION TO PAY FOR NEWSLETTER MAILING WITH KBC MAILING SERVICES, INC.**
   *Staff Recommendation:* The External Affairs Committee recommends that the Board of Directors authorize payment to KBC Mailing in an amount not to exceed $11,280.

6. **AUTHORIZATION TO PAY FOR NEWSLETTER PRINTING WITH CONTINENTAL COLORCRAFT**
   *Staff Recommendation:* The External Affairs Committee recommends that the Board of Directors authorize payment to Continental Colorcraft printing in an amount not to exceed $24,858.

7. **COVID-19 OUTREACH UPDATE**
   *Staff Recommendation:* For discussion and possible action.

8. **DEPARTMENT REPORT**
   *Staff Recommendation:* For discussion and possible action.

9. **DIRECTORS’ REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF**

10. **ADJOURNMENT**
    *The Committee will adjourn to the next currently scheduled meeting on June 8, 2020.*

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In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the meeting, please contact Deputy Secretary at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

All public records relating to an agenda item on this agenda are available for public inspection at the time the record is distributed to all, or a majority of all, members of the Board. Such records shall be available at the District office located at 4040 Paramount Boulevard, Lakewood, California 90712.

Agendas are available at the District’s website, [www.wrd.org](http://www.wrd.org).

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Deputy Secretary at, or prior to, the public hearing. Any written correspondence delivered to the District office before the District’s final action on a matter will become a part of the administrative record.
MEMORANDUM  
ITEM NO. 3  

DATE: MAY 11, 2020  
TO: EXTERNAL AFFAIRS COMMITTEE  
FROM: ROBB WHITAKER, GENERAL MANAGER  
SUBJECT: APPROVE THE MINUTES OF APRIL 13, 2020  

SUMMARY  
A meeting of the External Affairs Committee of the Board of Directors of the Water Replenishment District of Southern California was held on April 13, 2020 at 11:05 AM in the Silverado Conference Room, 4040 Paramount Boulevard, Lakewood, California 90712. Committee Chair Sergio Calderon called the meeting to order and presided thereafter.

FISCAL IMPACT  
None

STAFF RECOMMENDATION  
The External Affairs Committee approves the minutes as submitted.
MINUTES OF APRIL 13, 2020
MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA

A meeting of the External Affairs Committee of the Board of Directors of the Water Replenishment District of Southern California was held on April 13, 2020 at 11:05 AM in the Silverado Conference Room, 4040 Paramount Boulevard, Lakewood, California 90712. Committee Chair Sergio Calderon called the meeting to order and presided thereafter.

1. DETERMINATION OF A QUORUM
A quorum was present, which included:

Committee: President Vera Robles-DeWitt, Director John D. S. Allen; Director Sergio Calderon; Director Rob Katherman arrived at 11:13 AM.; Director Willard H. Murray, Jr.

Staff: Dina Hidalgo; Ted Johnson; Robb Whitaker; Angie Mancillas; David Alvarez; Francisco Leal; Lawrence Chiu; Kimberly Badescu; Tenisha Simeon

Public: (via phone) Maria Kennedy – Kennedy Communications; Julie Chlopecki - Pacific Atlantic Partners; Bob Reeb - Reeb Government Relations, LLC

2. PUBLIC COMMENT
Pursuant to Government Code Section 54954.3
Manager of External Affairs Angie Mancillas introduced the new Senior Government Affairs Representative Stephanie Cuevas to the Committee.

3. APPROVE THE MINUTES OF FEBRUARY 25, 2020
Staff Recommendation: The External Affairs Committee approves the minutes as submitted.

First: Allen
Second: DeWitt
Discussion: None
Vote: DeWitt, Yes; Allen, Yes; Yes; Murray; Yes; Calderon, Director Katherman arrived at 11:13 AM after the minutes were approved (Did not vote on item).
Result: ITEM 3 PASSED
4. **LEGISLATIVE REPORT**
Manager of External Affairs Angie Mancillas opened the discussion of the item before introducing the District’s federal legislative consultant Julie Chlopecki who provided a presentation via phone call. Ms. Chlopecki stated that Congress is out of session until April 19, 2020 and she do not anticipate that they will return this month. WRD completed its Washington DC, submitted letters and made visits. Everything that WRD has needed to submit has been submitted. Waiting to see how they will tackle infrastructure with economic stimulus package. Working on grants with staff.

Director Allen asked the status of the funding from the Bureau of Reclamation. Ms. Chlopecki replied that it is being processed.

State legislative consultants Bob Reeb, Awet Kidane, Maria Kennedy – Kennedy Communications and Rick Taylor also presented.

Mr. Reed stated that staff is largely working from home and it’s been very quiet.

State Capitol will resume regular session on May 4, 2020 and will mainly focus on COVID-19 response efforts. Mr. Reed also presented a review of additional information on state’s legislative efforts.

Director Katherman asked for a copy of the Hertzberg bill.

Ms. Mancillas stated that one of the things the Committee does every year is anticipate legislation pertaining to water. Many legislative efforts will be directed to COVID-19 economic efforts during this time.

Mr. Reed asked for a motion to approve the District’s positions on the bills. Mr. Reed clarified that in the past, the process has been to identify legislation that may be impactful to WRD. There is then a discussion of the District’s position on legislation as approved by the Board which then is then worked on with management.

**Recommended action of the Board is the following:**

- AB2611 watch and monitor bill
- AB2677 watch bill
- AB1056 watch bill
- SB996 recommended support if amended
- SB1056 watch bill
- AB1205 District will write letter of support
Upon a motion made by Director Allen and seconded by President DeWitt to approve the Bill Positions.

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<th>Allen</th>
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<td>Dewitt</td>
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<tr>
<td>Discussion:</td>
<td>None</td>
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<tr>
<td>Vote:</td>
<td>DeWitt, Yes; Allen, Yes; Yes; Murray; Yes; Calderon, Director Katherman</td>
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<td>Result:</td>
<td>Item 4 Passed</td>
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The item will be placed on the Board agenda.

Michael Gagan was on the call regarding any Los Angeles County updates. He reported that County is doing just as much as the state and federal level.

Director Allen asked regarding Congress Huffman’s Bill and asked that the Committee take a motion to support Huffman’s bill.

Director Allen motioned, Katherman seconded. Upon a motion made by Director Allen and seconded by President DeWitt to approve the Huffman’s bill.

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<td>DeWitt</td>
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<td>Discussion:</td>
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<tr>
<td>Vote:</td>
<td>DeWitt, Yes; Allen, Yes; Yes; Murray; Yes; Calderon, Director Katherman</td>
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<tr>
<td>Result:</td>
<td>Item Passed 5-0</td>
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Maria Kennedy also provided follow up on the legislative report, specifically SB996 recommended support if amended.
5. **COVID-19 OUTREACH UPDATE**  
Manager of External Affairs Angie Mancillas provided an update on item. Discussion followed.

Ms. Mancillas added that there has been a very good response from the ads from Directors from social media and other media platforms. Staff continues to post on various newspaper outlets.

Eric Verdusco also presented and indicated that approximately 185,000 people have engaged on ads sent out to community in one week’s timeframe. WRD had good success in the social media ad campaign. Mr. Verdusco indicated that WRD will continue to see good ratings on the social media campaigns.

Director Calderon was interviewed this morning in AM 1020.

Director Katherman stated that for the next messaging campaign, he would like to see a message of appreciation to first responders specifically medical, EMT, police and fire fighters for their efforts during the pandemic. Discussion was had regarding including other essential works such as grocery workers and staff working in the field.

Director Allen asked that we cover other languages represented in the service area.

6. **APPROVAL AND AUTHORIZATION TO ACCEPT THE COMPLETION OF PHASE II OF THE PROFESSIONAL SERVICES AGREEMENT CONTRACT NO. 919 WITH MAD SYSTEMS, INC.**

Manager of External Affairs Angie Mancillas provided an overview.

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<td>Second:</td>
<td>DeWitt</td>
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<tr>
<td>Discussion:</td>
<td>None</td>
</tr>
<tr>
<td>Vote:</td>
<td>DeWitt, Yes; Allen, Yes; Calderon, Yes; Katherman, Yes; Murray, Yes</td>
</tr>
<tr>
<td>Result:</td>
<td>The External Affairs Committee recommends that the Board of Directors accept the Phase II of Mad Systems Contract No. 919 as complete, authorize the completion of the Professional Services Agreement Contract No. 919, subject to approval as to form by District Counsel, and authorize release of professional services contract retention in an amount not to exceed $50,000. Item 6 Passed</td>
</tr>
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7. **WRD EDUCATION FOUNDATION AD HOC COMMITTEE UPDATE**  
Manager of External Affairs Angie Mancillas opened the item up for discussion and interduce Jenn Swart to provide an update on the WRD Education Foundation. Letters will be sent out prospective Education Foundation Board members.
8. DEPARTMENT REPORT
None

9. DIRECTORS' REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF
Director Allen would like a hard copy of the Daily Breeze, Press Telegram, LA Times and other local subscriptions.

10. ADJOURNMENT
There being no further business to come before the Committee, the meeting was adjourned at 12:15 PM to the next meeting scheduled for May 11, 2020.

__________________
Chair

ATTEST:

__________________
Member

Approved in minutes of:

__________________
MEMORANDUM
ITEM NO. 4

DATE: MAY 11, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: LEGISLATIVE REPORT

SUMMARY
WRD’s Federal and State Legislative Consultants will update the External Affairs Committee on legislation impacting the District. They will also alert the Committee about potential funding opportunities available to the District that will allow WRD to accomplish its goals.

Legislative Consultants:
Julie Chlopecki, Pacific Atlantic Partners
Bob Reeb, Reeb Government Relations, LLC
Awet Kidane, Kidane and Associates
Bob Giroux, Lang, Hansen, O'Malley & Miller

FISCAL IMPACT
None

STAFF RECOMMENDATION
For discussion and possible action.
MEMORANDUM
ITEM NO. 5

DATE: MAY 11, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: AUTHORIZATION TO PAY FOR NEWSLETTER MAILING WITH KBC MAILING SERVICES, INC.

SUMMARY
WRD circulates a printed newsletter three times a year. This newsletter serves to educate the public and local leaders about WRD’s projects and programs that are creating a more sustainable water future for the region.

The newsletter is well received by the community and is also used to communicate upcoming events such as the Groundwater Festival and Eco-Gardening Classes. Approximately, 135,000 newsletters are mailed throughout the service area. An additional 5,000 copies are ordered for distribution at events.

KBC Mailing Services, Inc provided a quote for $11,280. This includes the sorting, labeling, and mailing of 135,000 newsletters. Postage is paid separately and directly to the United States Postal Service.

KBC Mailing Services Inc. has provided mailing service for past WRD newsletters. They provide prompt and professional services to the District and possess the county assessor’s mailing list. In addition, KBC has provided the lowest bids when we have requested quotes for this service in the past.

FISCAL IMPACT
The total cost of mailing is $11,280. The amount will be drawn from budgeted funds in the External Affairs Department and will be allocated to EAE0000.

STAFF RECOMMENDATION
The External Affairs Committee recommends that the Board of Directors authorize payment to KBC Mailing in an amount not to exceed $11,280.
INVOICE #: 86

DATE: APRIL 21, 2020

TELEPHONE: (818) 307-0942

FROM: K.B.C. Mailing
7256 Case Avenue
Sun Valley, CA 91352

TO: Jeff
SPECIFICATIONS 135,000 Pcs “WRD”

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<td></td>
<td>$11,280.00</td>
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<td>Ink-jet name:</td>
<td>to a 8½ X 11 Jumbo Brochure</td>
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<td>Delivery to Los Angeles Post Office</td>
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<td>Delivery to Long Beach Post Office</td>
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<td>Delivery to City Of Industry Post Office</td>
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<td>Delivery to Van Nuys Post Office</td>
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TOTAL: $11,280.00
POSTAGE: (make check payable post office) $36,315.00

GRAND TOTAL: $47,595.00
DATE: MAY 11, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: AUTHORIZATION TO PAY FOR NEWSLETTER PRINTING WITH CONTINENTAL COLORCRAFT

SUMMARY
WRD circulates a printed newsletter three times a year. This newsletter serves to educate the public and local leaders about WRD’s projects and programs that are creating a more sustainable water future for the region.

The newsletter is well received by the community and is also used to communicate upcoming events such as the Groundwater Festival and Eco-Gardening Classes. Approximately, 135,000 newsletters are mailed throughout the service area. An additional 5,000 are ordered for distribution at events.

Staff received three quotes for the printing of the newsletter. Continental ColorCraft was the lowest bidder.

- Continental Colorcraft: $24,858
- House of Printing: CURRENTLY NOT OPERATING
- Krystal Graphics: $34,000

FISCAL IMPACT
The total cost of printing is $24,858. The amount will be drawn from budgeted funds in the External Affairs Department and will be allocated to EAE0000.

STAFF RECOMMENDATION
The External Affairs Committee recommends that the Board of Directors authorize payment to Continental Colorcraft printing in an amount not to exceed $24,858.
DATE: April 21, 2020
TO: WRD External Affairs Team
RE: Newsletter 2020 Booklet Quotes

Please find attached quotes for the booklet style newsletters for 2020.

Please note that due to COVID-19, production times can be delayed, and some print houses are currently closed/on furlough.

PRINTING:
100# Uvelvet Book
Trim & Fold
8.5 x 11 final size
8pp page Booklet (4 cover / 4 inside)

135,000 qty printed WITHOUT boardmember photos for MAILING
5,000 qty printed WITH boardmember photos for DISTRIBUTION IN PERSON (please verify final qty, as this amount has changed between 2,500 and 5,000 qty, and new social distancing regulations can change this amount.)
TOTAL: 140,000 qty

Continental Colorcraft: $24,857.58
House of Printing: CURRENTLY NOT OPERATING
Krystal Graphics: $34,000.00
MEMORANDUM
ITEM NO. 7

DATE: MAY 11, 2020
TO: EXTERNAL AFFAIRS COMMITTEE
FROM: ROBB WHITAKER, GENERAL MANAGER
SUBJECT: COVID-19 OUTREACH UPDATE

SUMMARY
At the March 19, 2020 WRD Regular Board of Directors Meeting, the Board directed staff and consultants to develop and implement a coordinated media response utilizing social media, print media, and television ads to assure the public that COVID-19 is not transmitted through drinking water and that their water supply is free from the virus. This outreach is especially important in disadvantaged communities throughout our service area.

Staff has worked with Dakota Communications and CCE Consulting to develop a multi-faceted outreach campaign enacted throughout our service area. Staff will provide an update on outreach efforts to date including social media, print ads, and television.

FISCAL IMPACT
None

STAFF RECOMMENDATION
For discussion and possible action.
WRD COVID-19 Response
Updated 04/28/2020

WRD Social Media Posts in English and Spanish. For Instagram, facebook, and twitter, March 18, 2020

WRD Social Media Posts in English and Spanish. For Instagram, facebook, and twitter, March 19, 2020
WRD Social Media Posts in English and Spanish. For Instagram, facebook, and twitter, March 21, 2020

WRD Social Media Posts in English and Spanish. For Instagram, facebook, and twitter, March 22, 2020
FREQUENTLY ASKED QUESTIONS ABOUT CORONAVIRUS (COVID-19) & THE WATER SUPPLY

SHOULD I BE WORRIED ABOUT MY HOME TAP WATER SUPPLY?

According to the Center for Disease Control and Prevention (CDC) and the World Health Organization (WHO), COVID-19 is transmitted through person-to-person contact and not through water. The CDC has also stated that the COVID-19 virus has not been detected in drinking water.

The Water Replenishment District has taken several measures to ensure your tap water is safe and reliable, even in times of crisis. In addition to treatment facilities like WRD’s Albert Robles Center, which produces 13 million-gallons-a-day of highly purified water, WRD operates programs like our Safe Drinking Water Program to ensure agencies and municipalities can provide safe and clean drinking water to our communities. WRD also recently completed our Water Independence Now program (WIN) to ensure a 100% reliable and drought-proof groundwater supply for the region.

The EPA recommends that Americans continue to drink tap water as usual. Disinfection and standard treatment processes are especially successful at removing coronavirus, the virus that causes COVID-19. The EPA has firm requirements for monitoring and treating public water systems that prevent pathogens from contaminating drinking water. Rest assured that WRD, along with municipal agencies and water companies, collect tens of thousands of samples per year, and water quality must meet strict state and federal guidelines for drinking. In addition, tap water is required to be tested more frequently and stringently than bottled water.

HOW IS MY GROUNDWATER SUPPLY TREATED AND SECURED?

You may be interested to know that water treated at facilities like WRD’s Albert Robles Center for Water Recycling and Environmental Learning is treated utilizing a 3-step disinfectant process including ultrafiltration, reverse osmosis, and UV light. This process removes contamination from water including viruses.

In addition, WRD maintains a Groundwater Monitoring System comprised of over 300 wells which routinely test for over 120 contaminants throughout the basin. Ongoing monitoring demonstrates that WRD’s advanced treated water meets or surpasses all federal and state drinking water standards and regulations, which require removal of over 99.999% of viruses. Purified water from WRD facilities is blended with other natural supplies in the underground aquifers prior to being pumped out of the ground by water providers months or years later. We will continue this rigorous testing process to ensure water is free from contaminants and pathogens which may impact public health.

WHAT CAN I DO TO PREVENT THE SPREAD OF COVID-19?

The best way to keep you and your family safe from this virus is to practice social distancing to limit person-to-person contact. Using soap and hot water to wash your hands frequently is also an effective way to prevent the spread of COVID-19. The Los Angeles County Department of Public Health urges you to wash your hands for 20 seconds especially after you have been in a public place, or after blowing your nose, coughing, or sneezing. If soap and water are not available, use an alcohol-based hand sanitizer with at least 60% alcohol content.

BOARD OF DIRECTORS


General Manager

WRD COVID-19 Fact Sheet in English for WRD website, social media
PREGUNTAS FRECUENTES ACERCA DE EL CORONAVIRUS (COVID-19) Y EL SUMINISTRO DE AGUA

¿DEBO PREOCUPÁRME POR EL SUMINISTRO DE AGUA DEL GRIFO DE MI CASA?

Según el Centro para el Control y la Prevención de Enfermedades (CDC) y la Organización Mundial de la Salud (OMS), COVID-19 se transmite a través del contacto de persona a persona y no a través del agua. El CDC también ha declarado que el virus COVID-19 no se ha detectado en el agua potable.

El Distrito de Recuperación de Agua, WRD por sus siglas en inglés, ha tomado varias medidas para garantizar que su agua de la llave (grifo) sea segura y confiable, incluso en tiempos de crisis. Además de plantas de agua o instalaciones de tratamiento como el Centro de Albert Robles de WRD, que produce 13 millones de galones de agua por día altamente purificada; WRD administra programas como nuestro Programa de Agua Potable Segura para garantizar que las agencias y los municipios puedan proporcionar agua potable segura y limpia a nuestras comunidades. WRD también completó recientemente nuestro programa Water Independence Now (WIN) para garantizar un suministro de agua subterránea 100% confiable y a prueba de sequía para la región.

La Agencia de Protección Ambiental, EPA, recomienda que los estadounidenses continúen bebiendo agua de la llave como de costumbre. Los procesos de desinfección y tratamiento estándar son especialmente exitosos para eliminar el coronavirus, el virus que causa COVID-19. La EPA tiene requisitos firmes para monitorizar y tratar los sistemas públicos de agua que evitan que los patógenos contaminen el agua potable. Tenga la seguridad de que WRD, junto con las agencias municipales y las compañías de agua, recolectan decenas de miles de muestras por año, y la calidad del agua debe cumplir con las estrictas regulaciones estatales y federales para beber. Además, se requiere analizar el agua de la llave con mayor frecuencia y rigurosidad que el agua embotellada.

¿CÓMO SE TRATA Y ASEGURA MI SUMINISTRO DE AGUA SUBTERRÁNEA?

Quizás le interese saber que el agua tratada en instalaciones como el Centro de Albert Robles para el Reciclaje del Agua y el Aprendizaje Ambiental de WRD se trata utilizando un proceso de purificación de 3 pasos que incluye ultrafiltración, ósmosis inversa y luz ultravioleta. Este proceso elimina la contaminación del agua, incluidos el virus.

Además, WRD mantiene un Sistema de Monitoreo de Aguas Subterráneas compuesto por más de 900 pozos de monitorización que rutinariamente analizan más de 120 contaminantes en toda la cuenca. El monitoreo continuo demuestra que el agua tratada avanzada de WRD cumple y supera todos los estándares y regulaciones federales y estatales de agua potable, que requieren la eliminación de más del 99.99% de los virus. El agua purificada de las instalaciones de WRD se mezcla con otros suministros naturales en los acuíferos subterráneos antes de ser bombeada fuera del suelo por los proveedores de agua meses o años después. Continuaremos este riguroso proceso de prueba para garantizar que el agua esté libre de contaminantes y patógenos que puedan afectar la salud pública.

¿QUÉ PUEDO HACER PARA PREVENIR LA PROPAGACIÓN DE COVID-19?

La mejor manera de mantenerlo a usted y a su familia a salvo de este virus es practicar el distanciamiento social para limitar el contacto de persona a persona. Usar jabón y agua caliente para lavarse las manos con frecuencia también es una forma efectiva de prevenir la propagación de COVID-19. El Departamento de Salud Pública del Condado de Los Ángeles le insiste a que se lave las manos por 20 segundos, especialmente después de haber estado en un lugar público, o después de toserse la nariz, toser o estornudar. Si no hay agua y jabón disponibles, use un desinfectante para manos a base de alcohol con al menos un 60% de contenido de alcohol.

BOARD OF DIRECTORS


Manager

WRD COVID-19 Fact Sheet in Spanish for WRD website, social media
WRD English 0:30 sec Public Service Announcement for 2-week cable TV buy, starting March 30, 2020

Link to view spot: https://www.dropbox.com/sh/daxvai4yd9z95ju/AABBdMjdfquA4BOn_0br9vfaa?dl=0

WRD Spanish 0:30 sec Public Service Announcement for 2-week cable TV buy, starting March 30, 2020

Link to view spot: https://www.dropbox.com/sh/daxvai4yd9z95ju/AABBdMjdfquA4BOn_0br9vfaa?dl=0
OPINION

LOS ANGELES DAILY NEWS

There's no need to stockpile water during coronavirus pandemic

By VERA ROBLES DEWITT and ROB KATHERMAN | PUBLISHED: March 31, 2020 at 2:28 p.m. | UPDATED: March 31, 2020 at 2:28 p.m.

During the ongoing COVID-19 crisis, worried consumers have been snapping up bottled water as soon as it hits grocery store shelves.

As leaders at the Water Replenishment District, the public agency that provides 50 percent of the tap water used by four million residents in 43 cities of LA County, we understand the public’s concern. In times of crisis, fearful people stockpile water.

But the public’s fears are largely unwarranted. Consumers don’t need to stand in line to buy expensive bottled water because the tap water coming out of their faucets is not contaminated with coronavirus.

And, because WRD and your water providers are deemed essential entities during this emergency, we are exempt from the many rules issued during the current crisis that have required hundreds of government agencies to suspend or reduce the services they normally provide. The water supply delivery in our region will continue to be operated normally and your tap water will not be disrupted by this public health emergency.
Top scientists and health agencies all agree coronavirus is not a threat to our tap water.

“Americans can continue to use and drink water from their tap as usual.” That’s what the U.S. Environmental Protection Agency (EPA) recently said in response to unjustified concerns that COVID-19 might compromise tap water safety. The EPA’s premier mission since 1984 has been to regulate public water systems, like WRD, to ensure that the tap water they produce is safe. In fact, your tap water is more rigorously tested for cleanliness and safety than bottled water.

The U.S. Centers for Disease Control and Prevention (CDC) also has advised Americans their tap water is safe. “The COVID-19 virus has not been detected in drinking water,” according to the CDC, the federal agency that is on the frontline in the campaign to control and defeat the coronavirus pandemic in the U.S.

In addition, the California State Water Board has said: “California’s comprehensive and safe drinking water standards require a multi-step treatment process that includes filtration and disinfection. This process removes and kills viruses, including coronaviruses such as COVID-19."

The public should also know that WRD’s newly-operational Albert Robles Center for Water Recycling and Environmental Learning (ARC) uses water cleaning techniques that far exceed the treatment methods California regulators insist are already sufficient to stop the virus from entering our drinking water supplies. Ongoing rigorous water testing required by federal and state regulators consistently demonstrates that ARC’s advanced treated water meets or surpasses all drinking water standards, which require removal of over 99.99% of viruses, including the coronavirus.

WRD is not cutting corners during this crisis. We are continuing to work 24-7 to protect the safety of your tap water. That’s our job and our mission, coronavirus or no coronavirus.

Vera Robles DeWitt is the current president of the Board of Directors of the Water Replenishment District. Rob Katherman has served as a director for the past 16 years.

Op-Ed in the Daily News, March 31, 2020
COVID-19 WILL NOT ENTER THE WATER SUPPLY

Both the Environmental Protection Agency and the Centers for Disease Control and Prevention confirm that Coronavirus is not transmitted through water.

The Water Replenishment District understands that these are anxious times for you and your family. We wanted to assure you that coronavirus is NOT in the tap water that comes from your faucet.

WRD personnel remain on duty 24/7, committed as always to making sure your water is safe and reliable. We hope you and your family stay well during this uncertain time.

The Water Replenishment District (WRD) is the largest groundwater agency in the State of California, managing and protecting local groundwater resources for four million residents. Visit www.wrd.org to learn more.

Full page newspaper ad for Los Cerritos News
En estos tiempos inciertos, sabemos que puede tener preguntas sobre el coronavirus (COVID-19) y su suministro de agua.

Estamos comprometidos a garantizar un suministro de agua seguro de su llave (grifo) para usted y su familia.

Su suministro de agua continuará funcionando normalmente durante esta emergencia de salud pública. No hay necesidad de comprar agua embotellada durante esta crisis.

PUEDE ESTAR SEGURO SABIENDO QUE COVID-19 NO REPRESENTA UNA AMENAZA PARA EL AGUA DEL GRIFO DE SU HOGAR.

EL AGUA DEL GRIFO SE PRUEBA Y CONTROLA REGULARMENTE PARA GARANTIZAR QUE EL AGUA ESTÉ LIBRE DE CONTAMINANTES Y PATÓGENOS, INCLUIDO EL 99.99% DE LOS VIRUS.

Tanto la Agencia de Protección Ambiental como el Centro para el Control y Prevención de Enfermedades confirman que el Coronavirus no se transmite a través del agua.

Comuníquese con su proveedor de agua local si tiene alguna pregunta sobre su suministro de agua.

Full page newspaper ad for La Opinion, week of April 13, 2020
AN IMPORTANT MESSAGE FROM YOUR WATER PROVIDERS

In these uncertain times, we know you may have questions about Coronavirus (COVID-19) and your water supply.

We are committed to ensuring a safe and secure supply of tap water to you and your family.

Your water supply will continue to operate normally during this public health emergency. There is no need to purchase bottled water during this crisis.

YOU CAN REST ASSURED KNOWING THAT COVID-19 DOES NOT POSE A THREAT TO YOUR HOME TAP WATER.

TAP WATER IS TESTED AND MONITORED REGULARLY TO ENSURE WATER IS FREE FROM CONTAMINANTS AND PATHOGENS, INCLUDING 99.99% OF VIRUSES.

Both the Environmental Protection Agency and the Centers for Disease Control and Prevention confirm that Coronavirus is not transmitted through water.

Full page newspaper ad for Whittier Daily News and Long Beach Press Telegram
April 13, 2020 and April 16, 2020
#COVID19

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Contact your local water provider with any questions about your water supply.

Full page newspaper ad for The Daily Breeze. April 13, 2020 and April 16, 2020
A MESSAGE FROM WRD REGARDING COVID-19

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BOARD OF DIRECTORS

Full page newspaper Ad for The Daily News
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THANK YOU

WRD would like to thank all of the health care workers, first responders, and essential employees who have been crucial in our community’s ability to fight this virus.

And a special thank you to all the WRD personnel who remain on duty 24-7 to ensure that your water is safe and reliable.

We hope you and your family stay well during this uncertain time.

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Full page ad in the Daily Breeze, Long Beach Press Telegram, and Whittier Daily News  
Published April 20, 2020
HAPPY EARTH DAY!
from the
Water Replenishment District

As we adjust to the ever-changing way of life during this pandemic, the Water Replenishment District celebrates Earth Day 2020 with hope for tomorrow and our vision for Securing Our Water Future Today.

WRD is committed to ensuring a safe and secure supply of tap water to you and your family.

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We are providing more than 1.5 billion gallons of drinking water to more than 1.5 million residents across eight cities.

We are finding innovative solutions through our Water Independence Now Program (WIN) to meet our future water needs.

We are reducing our reliance on water from the Colorado River and Northern California.

We are treating millions of gallons of water daily with advanced technology to provide you with safe drinking water.

We are recycling to conserve groundwater and reduce contaminants through our Live Water Reclamation Program.

We are increasing the water we store underground to offset water shortages for future years.

The Water Replenishment District (WRD) is the largest groundwater agency in the State of California, managing and protecting local groundwater resources for four million residents. Visit www.wrd.org to learn more.

Full page Earth Day ad in the Daily Breeze, Long Beach Press Telegram, and Whittier Daily News
Published April 22, 2020
Digital Banner Ads for The Daily News
ANOTHER VIEW: Water Remains Clean, Safe, Available

Apr 10, 2020

Editor’s Note: This is a joint statement from the Long Beach Water Department, the Water Replenishment District and the Metropolitan Water District.

As we all do our part to keep ourselves and each other safe and healthy during the novel coronavirus (COVID-19) pandemic, it’s important that our Long Beach Water customers have the latest information on their water quality and how we can all help avoid potential impacts to the sewer system.

Your Tap Water Remains Safe and Reliable

WRD Joint Op-ed with The Long Beach Water Department, and the Metropolitan Water District.
April 10, 2020
Frequent hydration is one of the best things that you can do to stay healthy. We want to make clear that the COVID-19 virus does not affect the quality or supply of your home’s tap water. As always, your drinking water is safe and reliable.

Long Beach's tap water comes from two sources: primarily groundwater pumped from our local underground basin, which is then treated at our Groundwater Treatment Plant. This local supply is then augmented with imported water, which consists of water through the State Water Project from Northern California and Colorado River water delivered from the Colorado River Aqueduct.

To ensure the reliability of our water supply, Long Beach Water works with our two partnering agencies: the Water Replenishment District of Southern California, which manages the replenishment of the local groundwater basin, and the Metropolitan Water District of Southern California, which manages the region’s imported water supply.

A Local Partnership: How We Protect Your Water

Metropolitan Water District's imported water supply goes through a multi-step treatment process that includes filtration and disinfection using ozone and chlorine. This advanced process removes and kills viruses, including coronaviruses, as well as bacteria and other pathogens, before being pipelined to Long Beach.

The Water Replenishment District operates a Safe Drinking Water Program to support its basin water agencies, such as Long Beach Water, in these agencies provision of groundwater to each of their communities. In addition, the Water Replenishment District operates treatment facilities such as its new Albert Robles Center, which produces 13 million gallons a day of highly purified water.

Likewise, Long Beach Water's groundwater undergoes a multi-stage treatment process at our Long Beach Groundwater Treatment Plant to eliminate pathogens, which includes viruses. Your water is continually monitored and laboratory tested to ensure your health and safety.

This entire process from source water protection to treatment of water ensures that your tap water meets or exceeds all federal and state drinking water standards. Long Beach Water is following all health and water quality guidelines relating to COVID-19 and will continue to maintain all compliance practices if new regulations are developed.
Flush Responsibly: No Wipes Down the Pipes

As people become more conscious of cleanliness during this time, the use of baby wipes, paper towels, and disinfecting wipes has increased. With this being the case, it's important to remember that no wipes or paper materials, except toilet paper, are truly flushable.

Please do your part in preventing blockages and other negative impacts on both your own sewer pipeline and the city's sewer system: put wipes (including those labelled "flushable") and other similar products in the trash, not the toilet. This will help you avoid costly sewer repairs for your home and protect the overall sewer system.

Together, we can ensure our community continues receiving uninterrupted water and sewer services.

For the latest updates on COVID-19 in Long Beach, be sure to visit www.longbeach.gov/COVID19. For more information, follow Long Beach Water on Facebook, Instagram, and Twitter and visit us at www.lbwater.org.
