



**MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
4040 PARAMOUNT BLVD., LAKEWOOD, CALIFORNIA 90712
11:00 A.M., MONDAY, MAY 14, 2018**

AGENDA

EACH ITEM ON THE AGENDA, NO MATTER HOW DESCRIBED, SHALL BE DEEMED TO INCLUDE ANY APPROPRIATE MOTION, WHETHER TO ADOPT A MINUTE MOTION, RESOLUTION, PAYMENT OF ANY BILL, APPROVAL OF ANY MATTER OR ACTION, OR ANY OTHER ACTION. ITEMS LISTED AS "FOR INFORMATION" MAY ALSO BE THE SUBJECT OF AN "ACTION" TAKEN BY THE BOARD OR A COMMITTEE AT THE SAME MEETING.

- 1. DETERMINATION OF A QUORUM**
- 2. PUBLIC COMMENT**
Pursuant to Government Code Section 54954.3
- 3. APPROVE MINUTES OF FEBRUARY 12, 2018**
Staff Recommendation: The External Affairs Committee approve the minutes as submitted.
- 4. LEGISLATIVE REPORT**
Staff Recommendation: For discussion and possible action.
- 5. SISTER CITIES FOLLOW-UP**
Staff Recommendation: For discussion and possible action.
- 6. SOCIAL MEDIA UPDATE**
Staff Recommendation: For discussion and possible action.
- 7. ROBLES CENTER NAMING CEREMONY UPDATE**
Staff Recommendation: For discussion and possible action.
- 8. DEPARTMENT REPORT**
Staff Recommendation: The External Affairs Committee receive and file the report.
- 9. DIRECTORS REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF**
- 10. CLOSED SESSION**
Conference with Legal Counsel – Anticipated Litigation, pursuant to Government Code §54956.9 (b), One Matter



11. CLOSED SESSION REPORT

12. ADJOURNMENT

The External Affairs Committee will adjourn to the next regularly scheduled meeting of June 11, 2018.

Agenda posted by Senior Administrative Specialist Sherri Brown on May 11, 2018. In compliance with ADA requirements, this document can be made available in alternative formats upon request.

In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the meeting, please contact the Manager of Internal Services at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

All public records relating to an agenda item on this agenda are available for public inspection at the time the record is distributed to all, or a majority of all, members of the Board. Such records shall be available at the District office located at 4040 Paramount Boulevard, Lakewood, California 90712.

Agendas and minutes are available at the District's website, www.wrd.org.

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Manager of Internal Services at, or prior to, the public hearing. Any written correspondence delivered to the District office before the District's final action on a matter will become a part of the administrative record.



**MEMORANDUM
ITEM NO. 3**

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: APPROVE MINUTES OF FEBRUARY 12, 2018

**MINUTES OF FEBRUARY 12, 2018
MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA**

A meeting of the External Affairs Committee of the Board of Directors of the Water Replenishment District of Southern California was held on February 12, 2018 at 11:24 a.m., at the District Office, 4040 Paramount Boulevard, Lakewood, California 90712. Director Willard H. Murray, Jr. called the meeting to order and presided thereafter. Senior Administrative Specialist Sherri Brown recorded the minutes.

1. DETERMINATION OF A QUORUM

A quorum was present, which included:

Committee: Committee Chair Willard H. Murray, Jr.; President John D. S. Allen; Directors Albert Robles and Rob Katherman. Sergio Calderon was excused.

Staff: Robb Whitaker; Pete Brown; Angie Mancillas; Lyndsey Bloxom; Kim Badescu; Jen Swart; Monica Sijder.

Public: Via Phone: Julie Chlopecki, Bob Reeb and Rick Taylor.

2. PUBLIC COMMENT

Pursuant to Government Code Section 54954.3

None.

3. LEGISLATIVE REPORT

Manager of External Affairs Pete Brown introduced the two legislative consultants who were reporting via teleconference. Julie Chlopecki of Pacific Atlantic Partners reported she was working with Rick Taylor. Mr. Taylor stated that he and Ms. Chlopecki were working to combine events to best take advantage of opportunities. Discussion followed.

Bob Reeb of Reeb Government Relations, LLC updated the Committee on the State legislative year and current matters of importance in Sacramento. He said that WRD and others will be reaching out to support the Water Replenishment District bill to repeal the reserve restriction that was placed in the law in 2000 that Senator Allen will author and submit to the assembly. Discussion followed.

Rick Taylor of Dakota Communications provided a report regarding outreach for local support and lobbying in Sacramento. He stated that he and WRD staff are pursuing organizing local support groups and labor unions for supplemental advocacy. Discussion followed.

Mr. Reeb provided further information regarding the Senate bill. The Committee requested that a copy of the draft letter for Senator Allen for SB 963 be shared with the WRD Board members, and that in addition to striking some of the language, narrative be added within the bill edits. Discussion followed.

Mr. Brown presented an update about the recently secured lobbyists. Discussion followed.

No action was taken on this item.

4. APPROVE SOUTHERN CALIFORNIA WATER COMMITTEE MEMBERSHIP

Mr. Brown provided the report. Discussion followed.

Upon a motion duly made by Director Murray, seconded by Director Katherman, and unanimously approved, with Director Robles voting no and Director Calderon absent, it was

RESOLVED: The External Affairs Committee recommended that the Board of Directors approve renewal of the 2017-18 annual membership to the Southern California Water Committee in an amount not to exceed \$5,000.

| | |
|---------|-----|
| Ayes | _3_ |
| Noes | _1_ |
| Absent | _1_ |
| Abstain | _0_ |

This item will be added to the Consent Calendar of the Board of Directors meeting.

5. LIBERTY COMMUNITY PLAZA AND FREEDOM GARDEN COMMUNITY CENTER UPDATE

Mr. Brown presented an overview to the Committee. Discussion followed.

The External Affairs Committee received and filed the report.

6. APPROVE 2017-18 CONFERENCE PARTICIPATION

Mr. Brown provided the report.

Upon a motion duly made by Director Katherman, seconded by President Allen, and unanimously approved with Director Calderon absent, it was

RESOLVED: The External Affairs Committee recommended that the Board of Directors approve WRD's 2017-18 conference sponsorship participation to the American Groundwater Trust, Water Education for Latino Leaders, and Southwest Membrane Operator Association for a cumulative amount of \$8,500.

This item will be added to the Consent Calendar of the Board of Directors meeting.

7. FY 2018-19 CHAMBER DUES & REGIONAL SPONSORSHIP

Mr. Brown provided the report that covered the chambers and dues for the 43 cities of WRD's service area and more. The Committee requested that staff reallocate \$5,000 earmarked for the possibly inactive South Bay Latino Chamber of Commerce to Regional Sponsorship Miscellaneous;

Upon a motion duly made by Director Katherman, seconded by President Allen, and unanimously approved with Director Calderon absent, it was

RESOLVED: The External Affairs Committee recommended that the Board of Directors approve:

- 1) New total Chamber Sponsorships will be \$57,000; and
- 2) New total amount for Regional Sponsorships will be \$56,000.

This item will be added as a regular item on the agenda of the Board of Directors meeting.

8. FY 2018-19 EXTERNAL AFFAIRS BUDGET REVIEW

Mr. Brown presented an overview of the External Affairs Department budget. He reported that he anticipates very little change to the department budget for the upcoming year. Discussion followed.

No action was taken.

9. DEPARTMENT REPORT

Mr. Brown handed out a draft of the GRIP/ARC awards sheet that Dakota Communications designed that will go to the legislators and local leaders for review by the Committee. Mr. Taylor of Dakota Communications stated that he will bring the logos back to the WRD office for the Wednesday Board of Directors meeting.

General Manager Robb Whitaker stated that WRD had been asked by a group of water agencies to provide comments to the Board of Supervisors regarding their safe and clean water initiative. He presented their draft letter soliciting that water supply should be included, there should be clear project selection criteria and a clear governance structure to govern the funding. Discussion followed.

The Committee requested that the letter be agendaized for the Wednesday Board meeting for further discussion. Discussion followed.

Mr. Brown reported that the Goldsworthy ribbon cutting hosted about 150 attendees and had exceptional media coverage. Discussion followed.

No action was taken on this item.

10. DIRECTORS REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF

Director Rob Katherman reported that the American Red Cross 14th Annual Hometown Heroes Luncheon will be held on May 10th. He requested that WRD provide a \$2,500 sponsorship for the event.

Additionally, Mr. Brown stated that Torrance Chamber of Commerce has received a request for \$500 each for sponsorships for two events – Janice Hahn Luncheon and State of the State Address.

Upon a motion duly made by Director Katherman, seconded by President Allen, and unanimously approved with Director Calderon absent, it was

- RESOLVED: The External Affairs Committee recommended that the Board of Directors approve
- 1) A total sponsorship of \$2,500 the American Red Cross 14th Annual Hometown Heroes Luncheon; and
 - 2) A total sponsorship of \$1,000 to the Torrance Chamber of Commerce for the Janice Hahn Luncheon and the State of the State Address in the amount of \$500 for each event.

11. ADJOURNMENT

There being no further business to come before the Committee, the meeting was adjourned at 12:15 P.M.

Chair

ATTEST:

Member

Approved in minutes of:



MEMORANDUM

ITEM NO. 4

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: LEGISLATIVE REPORT

SUMMARY

Verbal reports on current legislation will be provided by Sacramento and Washington D.C. advocates, respectively. Sacramento advocates will specifically report on the status of AB 963.

2018 State Legislative Calendar

MAY

May 11 – Last day for policy committees to hear and report to the floor on non-fiscal bills introduced in their house.

May 18 – Last day for policy committees to meet prior to June 4.

May 25 – Last day for fiscal committee to hear and report to the Floor bills introduced in their house. Last day for fiscal committees to meet prior to June 4.

May 28 – Memorial Day observed.

May 29-June 1 – Floor session only. No committee may meet for any purpose except for Rules Committee, bills referred pursuant to Assembly Ryle 77.2 and Conference Committees.

JUNE

June 1 - Last day for each house to pass bills introduced in that house.

June 4 - Committee meetings may resume.

June 15 - Budget Bill must be passed by midnight.

June 28 - Last day for a legislative measure to qualify for the Nov. 6 General Election ballot.

June 29 - Last day for policy committees to hear and report fiscal bills to fiscal committees

JULY

July 4 – Independence Day

July 6 – Last day for policy committees to meet and report bills. Summer Recess begins on adjournment provided Budget Bill has passed.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 5

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: SISTER CITIES FOLLOW-UP

SUMMARY

In the February 12, 2018 meeting of the External Affairs Committee, the committee directed staff to investigate the coordination efforts necessary to establish an exchange program with other water agencies in various countries that mirrors the "Sister City" program. In this way, WRD could work with other water agencies to exchange ideas and collaborate on shared challenges and struggles with groundwater management.

Staff will provide a verbal update on establishing WRD's Sister Agency Program, including but not limited to the following:

- Kingston, Jamaica
- Mombasa, Kenya
- Dubai, United Arab Emerits
- Valparaiso, Chile
- Singapore

FISCAL IMPACT

None.

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 6

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: SOCIAL MEDIA UPDATE

SUMMARY

Communications and outreach through internet and social media platforms has become a critical communication tool for reaching broad audiences, including the general public, public officials, environmental organizations, media and other target populations concerned about groundwater.

Staff has applied implemented an extensive campaign to attract more followers to our various social media platforms. Staff will provide an update on social media progress and activities as well as information collected from a recent social media conference.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 7

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: ROBLES CENTER NAMING CEREMONY UPDATE

SUMMARY

On January 31, 2018, WRD's Board of Directors approved the naming of the Groundwater Reliability Improvement Project (GRIP) Advanced Water Treatment Facility to the Albert Robles Center for Water Recycling and Environmental Learning, also known as, the Robles Center.

Staff will provide an update to the committee on the official naming ceremony scheduled for May 24, 2018.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 8

DATE: MAY 14, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: DEPARTMENT REPORT

SUMMARY

Staff will report any significant department activities that are not agendaized and require no action on the part of the Committee.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

The External Affairs Committee receive and file the report.