

**SPECIAL MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
4040 PARAMOUNT BLVD., LAKEWOOD, CALIFORNIA 90712
2:00 P.M., MONDAY, NOVEMBER 13, 2017**

AGENDA

EACH ITEM ON THE AGENDA, NO MATTER HOW DESCRIBED, SHALL BE DEEMED TO INCLUDE ANY APPROPRIATE MOTION, WHETHER TO ADOPT A MINUTE MOTION, RESOLUTION, PAYMENT OF ANY BILL, APPROVAL OF ANY MATTER OR ACTION, OR ANY OTHER ACTION. ITEMS LISTED AS "FOR INFORMATION" MAY ALSO BE THE SUBJECT OF AN "ACTION" TAKEN BY THE BOARD OR A COMMITTEE AT THE SAME MEETING.

- 1. DETERMINATION OF A QUORUM**
- 2. PUBLIC COMMENT**
Pursuant to Government Code Section 54954.3
- 3. LEGISLATIVE REPORT**
Staff Recommendation: For discussion and possible action.
- 4. SOCIAL MEDIA UPDATE**
Staff Recommendation: The External Affairs Committee receive and file the report.
- 5. CONSIDERATION OF RESOLUTION NO. 17-1067 – APPROVING THE APPLICATION FOR GRANT FUNDS FOR THE CALIFORNIA COASTAL COMMISSION PUBLIC EDUCATION WHALE TAIL GRANT FOR HIGH SCHOOL SEAWATER INTRUSION CURRICULUM**
Staff Recommendation: The External Affairs Committee recommends the Board of Directors approve Resolution 17-1067, subject to approval as to for by District Counsel, for the filing of the application for the California Coastal Commission Whale Tail Grant Competitive Grants Program.
- 6. DEPARTMENT REPORT**
Staff Recommendation: For discussion and possible action.
- 7. DIRECTORS REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF**
Staff Recommendation: For discussion and possible action.

8. **ADJOURNMENT**

Adjourn to the next regularly scheduled meeting of December 11, 2017.

Agenda posted by Sherri Brown, Senior Administrative Specialist on November 10, 2017. In compliance with ADA requirements, this document can be made available in alternative formats upon request.

In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the Board meeting, please contact the Senior Administrative Specialist at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

All public records relating to an agenda item on this agenda are available for public inspection at the time the record is distributed to all, or a majority of all, members of the Board. Such records shall be available at the District office located at 4040 Paramount Boulevard, Lakewood, California 90712.

Agendas and minutes are available at the District's website.

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the District at, or prior to, the public hearing. Any written correspondence delivered to the District before the District's final action on a matter will become a part of the administrative record.



MEMORANDUM

ITEM NO. 3

DATE: NOVEMBER 13, 2017

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: LEGISLATIVE REPORT

SUMMARY

Verbal reports on current legislation will be provided by Sacramento and Washington D.C. advocates.

State Legislative Calendar

September

Sept. 15 Interim Recess begins on adjournment.

Oct. 15 Last day for Governor to sign or veto bills passed by the Legislature on or before Sept. 15 and in the Governor's possession after Sept. 15.

2018

Jan. 1 Statutes take effect.

Jan. 3 Legislature reconvenes.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 4

DATE: NOVEMBER 13, 2017

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: SOCIAL MEDIA UPDATE

SUMMARY

Communications and outreach through internet and social media platforms has become a critical communication tool for reaching broad audiences, including the general public, public officials, environmental organizations, media and other target populations concerned about groundwater. The Board of Directors recently authorized a radio advertising campaign on KNX-1070 AM News Radio to promote awareness of the District's efforts to become independent of imported water through development of locally sustainable projects. Staff will provide an update on social media progress and activities.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

The External Affairs Committee receive and file the report.



MEMORANDUM

ITEM NO. 5

DATE: NOVEMBER 13, 2017

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: CONSIDERATION OF RESOLUTION NO. 17-1067 – APPROVING THE APPLICATION FOR GRANT FUNDS FOR THE CALIFORNIA COASTAL COMMISSION PUBLIC EDUCATION WHALE TAIL GRANT FOR HIGH SCHOOL SEAWATER INTRUSION CURRICULUM

SUMMARY

The California Coastal Commission's WHALE TAIL® grants support programs that teach California's children and the general public to value and take action to improve the health of the state's marine and coastal environments. This program distributes funds from two sources: (1) sales of the California Coastal Commission's Whale Tail® License Plate, and (2) donations to the "Protect Our Coast and Oceans Fund".

Over the past several months WRD hydrogeology and external affairs staff have acted as a technical and educational resource for a joint curriculum development project with the USGS Coastal and Marine Science Center and the USC Sea Grant Program. The curriculum was trialed with a pilot project lesson involving a group of students from the Port of Los Angeles High School in October 2017. Students were briefed on the water system in Los Angeles, focusing specifically on groundwater in their watershed and how sea level rise may impact local coastal aquifers. Four students visited a Water Replenishment District (WRD) monitoring well, where they were able to take associated measurements and speak with WRD Hydrogeology and External Affairs staff about the connection between groundwater, the ocean and surface water. Samples from the wells were collected and students were able to use a prototype SLR Tool Kit, which contained a refractometer, pH sensor and thermometer, to take some follow-up measurements back in the classroom. Students then developed a presentation that highlighted their findings and presented this to the rest of the students in the AP Environmental Studies class.

The subject grant application is to provide funds for additional curriculum development throughout the next year and to provide for additional pilot lessons with local high school students. The project has an estimated cost of \$22,433, and the District has requested the full amount.

As part of the grant application, the applicant's governing board must approve a resolution approved the filing of a grant application, certifying the project's consistency with the District's mission, and certifying the District to enter into a contract with the Coastal Commission.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

The External Affairs Committee recommends the Board of Directors approve Resolution 17-1067, subject to approval as to for by District Counsel, for the filing of the application for the California Coastal Commission Whale Tail Grant Competitive Grants Program.

Attachment: Resolution No. 17-1067

RESOLUTION NO. 17-1067

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA APPROVING THE APPLICATION FOR GRANT FUNDS FOR THE CALIFORNIA COASTAL COMMISSION PUBLIC EDUCATION WHALE TAIL GRANT FOR HIGH SCHOOL SEAWATER INTRUSION CURRICULUM

WHEREAS, The California Coastal Commission started the WHALE TAIL[®] Competitive Grants Program in 1998. This program distributes funds from two sources: (1) sales of the California Coastal Commission's WHALE TAIL[®] License Plate, and (2) donations to the "Protect Our Coast and Oceans Fund"; and

WHEREAS, the California Coastal Commission Public Education Program has established the Whale Tail grant program guidelines, setting up necessary procedures; and

WHEREAS, said guidelines established by California Coastal Commission require the Applicant's Governing Body to certify by resolution the approval of the Application before submission of said Application to the California Coastal Commission; and

WHEREAS, the Applicant will enter into a Contract with the California Coastal Commission for the Project;

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Water Replenishment District of Southern California, as follows:

1. Approves the filing of an Application for education program funds from the **CCC Whale Tail Grant Program**, and
2. Certifies that the Project is consistent with the District's mission and ongoing education programs; and
4. Certifies that the Applicant has or will have sufficient funds to operate and maintain the Project; and
5. Certifies that the Applicant has reviewed and understands the General Requirements and General Policies in the California Coastal Commission's Whale Tail Competitive Grants Program Guidelines.

PASSED AND ADOPTED by the Board of Directors of the Water Replenishment District of Southern California this 16th day of November 2017 by the following vote:

Ayes _____

Noes _____

Absent _____

President, Board of Directors

ATTEST:

Secretary, Board of Directors

APPROVED AS TO FORM:

H. Francisco Leal, Interim District Counsel

DRAFT