

**SPECIAL MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
4040 PARAMOUNT BLVD., LAKEWOOD, CA. 90712
1:00 PM, TUESDAY, OCTOBER 16, 2018**

AGENDA

Each item on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as "For information" or "For discussion" may also be the subject of an "action" taken by the Board or a Committee at the same meeting.

- 1. DETERMINATION OF A QUORUM**
- 2. PUBLIC COMMENT**
Pursuant to Government Code Section 54954.3
- 3. DEVELOPMENT OF EDUCATIONAL WRD SERVICE AREA MAP TO ACCOMPANY ARC SCHOOL PROGRAM**
Staff Recommendation: The External Affairs Committee recommends the Board of Directors approve WRD's development of an educational WRD service area map to accompany the Albert Robles Center (ARC) School Program for an amount not to exceed \$6,000.
- 4. NEWSPAPERS IN EDUCATION PROGRAM**
Staff Recommendation: The External Affairs Committee recommend the Board of Directors approve sponsorship of the Daily Breeze Newspapers in Education program for the 2018-19 school year in an amount not to exceed \$1,200.
- 5. WRD EDUCATION OUTREACH**
Staff Recommendation: For discussion and possible action.
- 6. 2019 WRD SPECIAL EVENTS DISCUSSION**
Staff Recommendation: For discussion and possible action.
- 7. LEGISLATIVE REPORT**
Staff Recommendation: For discussion and possible action.
- 8. AUTHORIZE AMENDMENT NO. 1 TO PROFESSIONAL SERVICES AGREEMENT WITH REEB GOVERNEMENT RELATIONS, LLC FOR STATE ADVOCACY SUPPORT SERVICES**
Staff Recommendation: The External Affairs Committee recommends that the Board of Directors approve Amendment No. 1, subject to approval as to form by District Counsel, with Reeb Government Relations, LLC for state legislative and advocacy support services for an amount not to exceed

\$272,000 through June 30, 2020.

9. DEPARTMENT REPORT

Staff Recommendation: The Committee will receive and file report.

10. DIRECTORS REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF

11. ADJOURNMENT

Adjourn to the next regularly scheduled meeting.

In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the meeting, please contact Deputy Secretary at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

All public records relating to an agenda item on this agenda are available for public inspection at the time the record is distributed to all, or a majority of all, members of the Board. Such records shall be available at the District office located at 4040 Paramount Boulevard, Lakewood, California 90712.

Agendas and minutes are available at the District's website, www.wrd.org.

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Deputy Secretary at, or prior to, the public hearing. Any written correspondence delivered to the District office before the District's final action on a matter will become a part of the administrative record.

**MEMORANDUM****ITEM NO. 3**

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

**SUBJECT: DEVELOPMENT OF EDUCATIONAL WRD SERVICE AREA MAP
TO ACCOMPANY ARC SCHOOL PROGRAM**

SUMMARY

As a supplement to WRD's ongoing education program, staff has begun to develop curriculum, tours, and interactive programs that will coordinate with the future ARC exhibitry. Curriculum materials including lesson plans and worksheets will be provided to teachers, in conjunction with their visit to the center to maximize the educational opportunities provided to students.

In addition, WRD staff is developing an educational service area map that will be provided as a printed poster to classrooms located within the District's service area. The map will include WRD owned facilities, other partner agency facilities, and other key water resource elements that will enable teachers and students to better connect with WRD as a management entity and truly understand "where they fall" in our world of water.

The purpose of this map requires that the content be relatable to the other programs and exhibits students will experience while visiting the ARC site. While curriculum development continues, WRD is in the process of developing educational exhibitry for the Albert Robles Center for Water Recycling and Environmental Learning (ARC). Ideally, the artwork for both the map and ARC exhibitry would be complimentary. For this reason, staff recommends using the consultant producing the exhibit design, Mad Systems, to develop the map graphics and layout, a task not included in the ARC exhibitry contract. This will not only produce a cohesive educational experience for students, but the consultant will also be able to capitalize on graphics that are already being developed for exhibits within ARC, which will reduce the overall production time and cost.

FISCAL IMPACT

The total project cost is not to exceed \$6,000. Funds exit in the EA budget for the 2018-19 Fiscal Year under EAE 5620.

STAFF RECOMMENDATION

The External Affairs Committee recommends the Board of Directors approve WRD's development of an educational WRD service area map to accompany the Albert Robles Center (ARC) School Program for an amount not to exceed \$6,000.

**MEMORANDUM****ITEM NO. 4**

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: NEWSPAPERS IN EDUCATION PROGRAM

SUMMARY

The Daily Breeze established the Newspapers in Education Program as a tool to assist schools, teachers and students in classroom learning. This important program benefits our students by providing an innovative and interesting way of learning. Teachers use the newspaper to teach a variety of subjects including reading, math, science, writing and geography.

Support for this program provides the following benefits for schools:

- Each student in your sponsored classroom will receive a personal copy of the Newspaper.
- The students learn from an up-to-date real world source.
- Hard-working teachers receive lesson plans and other valuable teaching tools.

The Daily Breeze recognizes supporters of this youth and community program each month in their 'Thank You' advertisement in the Newspaper for an entire full year.

FISCAL IMPACT

The 2018-19 Newspapers in Education Program is not to exceed \$1,200. Funding for the program is available in the approved budget for the 2018/2019 Fiscal Year under EAE 5623 "Newspapers."

STAFF RECOMMENDATION

The External Affairs Committee recommend the Board of Directors approve sponsorship of the Daily Breeze Newspapers in Education program for the 2018-19 school year in an amount not to exceed \$1,200.



MEMORANDUM

ITEM NO. 5

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: WRD EDUCATION OUTREACH

SUMMARY

The WRD Education Program features interactive lessons that demonstrate the importance of groundwater, the basics of water sources and treatment, and the need for conservation. WRD Education staff are available for in-classroom demonstrations, exhibiting at environmental/education fairs, and as a resource for any water science related questions.

Knowing there are multiple water agencies across California with a mission to educate people on groundwater, water, conservation, water replenishment, and more, WRD Staff will reach out to other Water Agencies to collaborate in creating a single, concise Water Education Curriculum.

Team will provide Monthly updates on the development of the curriculum.

FISCAL IMPACT

None at this time

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM

ITEM NO. 6

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: 2019 WRD SPECIAL EVENTS DISCUSSION

SUMMARY

The 2019 WRD calendar is expected to be filled with multiple large events. WRD is expected to hold three major events including: (1) the Grand Opening of ARC; (2) The 12th Annual Groundwater Festival; and (3) the WRD 60th Anniversary Celebration. In addition, WRD will be hosting at least one tour for WateReuse in mid-March.

Staff will provide the Committee an update on planning efforts for each of the events mentioned above.

FISCAL IMPACT

None at this time

STAFF RECOMMENDATION

For discussion and possible action.



MEMORANDUM
ITEM NO. 7

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: LEGISLATIVE REPORT

SUMMARY

Verbal reports on current legislation will be provided by Sacramento and Washington D.C. advocates, respectively.

2018 State Legislative Calendar

OCTOBER

Oct. 1 – Bills enacted on or before this date take effect January 1, 2019.

NOVEMBER

Nov. 6 – General Election.

Nov. 30 - Adjournment

DECEMBER

Dec. 3 - 2019-20 regular session convenes for organizational session at 12 noon.

JANUARY

Jan. 1 – Statutes take effect

FISCAL IMPACT

None at this time

STAFF RECOMMENDATION

For discussion and possible action.

**MEMORANDUM****ITEM NO. 8**

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

**SUBJECT: AUTHORIZE AMENDMENT NO. 1 TO PROFESSIONAL SERVICES
AGREEMENT WITH REEB GOVERNEMENT RELATIONS, LLC FOR
STATE ADVOCACY SUPPORT SERVICES**

SUMMARY

On October 16, 2014, the District renewed a Professional Services Agreement for state legislative advocacy support services with Reeb Government Relations, LLC (Reeb). This firm provides distinct strategic support services on District plans, programs and policy initiatives. In addition, Reeb provides as-needed state legislative strategy and analysis services. Reeb continues to be instrumental with advising the Board and staff on various District strategic initiatives and state legislative analysis.

On January 1, 2017, WRD entered into a second contract with Reeb Government Relations, LLC for an amount not to exceed \$360,000 and a contract expiring on December 31, 2018. The past legislative session resulted in significant successes for the District. In order to ensure seamless continuance of strategic support services on state matters, it is recommended to extend the Professional Services Agreement with Reeb.

Staff recommends to continue work with Reeb Government Relations, LLC and to issue amendment No. 1 for the same scope of work and fees as the original contract. The proposed budget costs will include a monthly fee of \$15,000 for strategic support services, including an annual state workshop and to represent the District on state legislative matters, among other related tasks. Additionally, staff recommends budgeting an additional \$2,000 to cover any potential expense reimbursement done to the consultant. The Agreement will expire on June 30, 2020.

FISCAL IMPACT

\$272,000. Funds for the consultant will be budgeted under EA 1020/5633 – Legislative Consultants. For the FY 2018-19 and FY 2019-20, staff will work with the Finance Department to move funds to the respective account.

STAFF RECOMMENDATION

The External Affairs Committee recommends that the Board of Directors approve Amendment No. 1, subject to approval as to form by District Counsel, with Reeb Government Relations, LLC for state legislative and advocacy support services for an amount not to exceed \$272,000 through June 30, 2020.



MEMORANDUM
ITEM NO. 9

DATE: OCTOBER 16, 2018

TO: EXTERNAL AFFAIRS COMMITTEE

FROM: ROBB WHITAKER, GENERAL MANAGER

SUBJECT: DEPARTMENT REPORT

SUMMARY

Staff will report any significant department activities that are not agendaized and require no action on the part of the Committee.

FISCAL IMPACT

None at this time

STAFF RECOMMENDATION

The Committee will receive and file report.