REGULAR MEETING OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
12621 E. 166th Street, Cerritos, California 90703

2:00 P.M., WEDNESDAY, SEPTEMBER 3, 2003

AGENDA

Each item on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as “For Information” or “For Discussion” may also be the subject of an “action” taken by the Board or a Committee at the same meeting.

I. DETERMINATION OF A QUORUM

II. PLEDGE OF ALLEGIANCE

III. INVOCATION

IV. PUBLIC COMMENT

V. ADDITIONAL ITEMS TO AGENDA
Determine the need to add items to the agenda. In order for the Board to add an item to the agenda it must make a determination that: (i) The item came to the attention of the Board after the posting of the agenda; (ii) That there is a need for immediate action to be taken by the Board. If these two tests are met, the Board may add the item in question to the agenda for consideration consistent with the provisions of the Brown Act.

VI. CONSENT CALENDAR
Consent Calendar items are considered routine by the Board of Directors and will be adopted by one motion. There will be no separate discussion of these items unless a Board Member so requests, in which event the item will be removed from the Consent Calendar and considered separately immediately following action on the remaining items.

   Staff Recommendation: That the Board approve the Minutes as submitted.

B. NOMINATIONS TO ACWA LEGAL AFFAIRS COMMITTEE
   Staff Recommendation: That the Board nominate Edward Casey to the ACWA Legal Affairs Committee.

VII. PUBLIC HEARING TO CONSIDER ADOPTION OF ORDINANCE NO. 8-03 – REGARDING AN INCREASE IN DIRECTORS’ COMPENSATION AND TO PROVIDE AN AUTOMATIC ADJUSTMENT IN RELATION TO THE CONSUMER PRICE INDEX AT THE FIRST MEETING OF EACH YEAR
   Staff Recommendation: For discussion.
Committee Recommendation: The Administrative Committee recommends that the Board adopt Ordinance 8-03 to increase Directors’ compensation and to provide an automatic adjustment in relation to the consumer price index at the first meeting of each year.

VIII. CONSIDERATION OF RESOLUTION NO. 03-686 - A RESOLUTION OF THE BOARD OF DIRECTORS OF THE WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA ESTABLISHING A CHAMBERS OF COMMERCE MEMBERSHIP POLICY

Staff Recommendation: For discussion.
Committee Recommendation: The Inter-Agency Committee recommends that the Board adopt Resolution No. 03-686.

IX. LOS ANGELES AREA CHAMBER OF COMMERCE

Staff Recommendation: That the Board approve membership to the Los Angeles Area Chamber of Commerce at the $1,500 Bronze Circle of Support Membership level, plus $50.00 processing fee for initial enrollment.
Committee Recommendation: The Inter-Agency Committee recommends that the Board approve membership to the Los Angeles Area Chamber of Commerce at the $1,500 Bronze Circle of Support Membership level, plus $50.00 processing fee for initial enrollment.

X. AWARD CONTRACT FOR PUBLIC RELATIONS OUTREACH AND PUBLIC RELATIONS PROFESSIONAL SERVICES FOR WRD PROGRAMS

Inter-Agency Committee Recommendation:
Director Acosta’s Recommendation: That the Board approve a contract with the public relations firm of Strategy Workshop, Inc.
Director Murray’s Recommendation: That the Board approve a contract with the public relations firm of Cerrell Associates.

XI. STRATEGIC PLAN REVIEW

Staff Recommendation: That the Board adopt the Strategic Plan as amended.
Committee Recommendation: The Ad Hoc Strategic Plan Committee recommends that the Board adopt the Strategic Plan as amended.

XII. GENERAL MANAGER’S REPORT

XIII. DISTRICT COUNSEL REPORT

XIV. DIRECTORS’ REPORTS

XV. WRD BOARD MEETING DATES
A. September 17, 2003 – 2:00 P.M. – Board of Directors Meeting
B. October 1, 2003 – 2:00 P.M. – Board of Directors Meeting
C. October 15, 2003 – 2:00 P.M. – Board of Directors Meeting
D. November 5, 2003 – 2:00 P.M. – Board of Directors Meeting
XVI. CLOSED SESSION
A. Existing litigation per Government Code §54956.9 (a)
   3. Ronald P. Flores vs. Water Replenishment District of Southern California, et al.; California Court of Appeal, Case No. B165755
B. Anticipated litigation per Government Code §54956.9 (c)
   Three Cases
C. Consideration of appointment, employment, evaluation of performance, or dismissal of public employee per Government Code §54957
   Position Title: General Manager
D. Labor Negotiations per Government Code §54957.6
   Negotiator: Arnoldo Beltran
   Bargaining Group: American Federation of State County & Municipal Employees (AFSCME)
   Discussion: Terms and conditions for Memorandum of Understanding for bargaining group

XVII. ADJOURNMENT

Agenda posted by Marcia A. Forkos, Deputy Secretary, August 28, 2003. In compliance with ADA requirements, this document can be made available in alternative formats upon request.
A special meeting of the Board of Directors of the Water Replenishment District was held on July 29, 2003, at 10:00 A.M. at the Leo J. Vander Lans Water Treatment Facility, 7380 East Willow, Long Beach, California. President Willard H. Murray, Jr. called the meeting to order and presided. Deputy Secretary Marcia A. Forkos recorded the minutes.

I. DETERMINATION OF A QUORUM
The President declared a quorum of Directors was present, which in addition to himself included Directors Pat Acosta, Robert Goldsworthy, Albert Robles, and Norm Ryan. Also participating in the meeting was General Manager Bruce Mowry.

IA. PLEDGE OF ALLEGIANCE
Thornton Ibbetson led the Pledge of Allegiance.

IB. INVOCATION
Director Ryan gave the Invocation.

II. PUBLIC COMMENT
There was none.

III. CONDUCT A DEDICATION CEREMONY FOR THE LEO J. VANDER LANS WATER TREATMENT FACILITY

President Murray welcomed everyone to the dedication ceremony. He then introduced the WRD directors, dignitaries in attendance.

Director Ryan also welcomed everyone to the dedication and stated that Long Beach is one of the cities in his division. He gave an overview of the District’s history and gave a brief background of the
the facility which will ensure that Central Basin’s water supply is reliable, clean, and safe. He spoke about the cooperation between WRD, Long Beach Water Department, Los Angeles County Sanitation District, Metropolitan Water District, Orange County Water District and the US Bureau of Reclamation in bringing this project to completion.

Richard Williams, President of the Board of Water Commissioners, of the Long Beach Water Department said that he was pleased that the facility was named in recognition of Leo J. Vander Lans who was on the Long Beach Water Commission from 1987-1994 and then a director on the Board of the WRD until 2003.

Mr. Williams noted that Long Beach is one of the most inventive water agencies in the nation in managing the supply of water, reliability of water, and affordability of water to the public. He acknowledged the support of Congressmember Steve Horn, Congressmember Juanita Millender-McDonald, and Congressmember Dana Rohrabacher.

General Manager Bruce Mowry thanked everyone for coming and stated that this project was a cooperative effort of the various agencies involved and of the dedication of the WRD staff. He specifically thanked Senior Engineer Hoover Ng, Senior Engineer Paul Fu, Assistant Engineer Charlene King, and Senior Hydrogeologist Ted Johnson for their hard work.

President Murray then introduced WRD Director Albert Robles. Director Robles spoke of Mr. Vander Lans’ distinguished career in law. He noted that he was influenced to go to law school when he
saw how other attorneys responded to Mr. Vander Lans during District lawsuit proceedings several years ago.

President Murray gave a brief background of Mr. Vander Lans’ accomplishments. He stated that he had served two terms with the WRD and that he had served in various capacities as President, Treasurer, and Chairperson of the Finance Committee during his tenure. He said that Mr. Vander Lans was on the Board of St. Mary’s Hospital in Long Beach, the American Red Cross and was a Commissioner at the Long Beach Water Department. In his years as an elected official, Mr. Vander Lans worked hard and was committed to serving the people.

Leo J. Vander Lans introduced his wife Judy, his two daughters, and his son-in-law. He stated that time is a valuable asset and he appreciated everyone coming to the dedication ceremony.

Mr. Vander Lans spoke about the importance of the water treatment facility and the cooperative efforts of several agencies which made the project possible. He stated that he hopes this relationship of cooperation will continue in the future. He ended by quoting Stephen Vincent Benet. “Grant us not only this day, but for all our years – a brotherhood not of words but of actions and deeds”.

President Murray asked that proclamations be presented.

Representatives from Senator Betty Karnette’s office and Assemblymember Jenny Oropeza’s office presented proclamations to WRD. A representative from Congressmember Linda Sanchez’s office presented Certificates of Congressional Recognition to WRD

President Murray ended the ceremony by thanking everyone for attending and inviting them to a tour of the plant.

VII. ADJOURNMENT

President Murray asked if there was any further business to come before the Board and there being none, the meeting was adjourned.

__________________________________________
President

ATTEST:

__________________________________________
Secretary
The end of the current term for ACWA’s committees is drawing near and ACWA is accepting nominations for their committees for the 2004-2005 term. Attached is a memo dated August 11, 2003 from ACWA that describes its committees and the nomination process. Each agency can submit nominations. Ed Casey, as the District’s co-District Counsel, has asked to be nominated by the District to ACWA’s Legal Affairs Committee. If the District approves of that nomination, the nomination must be submitted by October 1, 2003.

FISCAL IMPACT: None at this time.

STAFF RECOMMENDATION: That the Board nominate Edward Casey to the ACWA Legal Affairs Committee.
Director compensation has not been increased in ten years. The Administrative Committee, at its July 9, 2003 meeting, reviewed several scenarios and recommended that the Board initiate the process to pass an ordinance to increase compensation of Directors from $170 per day for each day’s attendance at meeting based on a formula tied to a percentage of increases in the CPI since 1995, and an automatic adjustment at the first of each year based upon the previous year’s Consumer Price Index (CPI), not to exceed an increase or decrease of more than 5%. The initial increase for the 2003 would become effective sixty days after the Board’s adoption of the ordinance.

The Board at its August 6, 2003 meeting concurred with the Administrative Committee’s recommendation and directed staff to initiate the process of passing an ordinance.

In compliance with Water Code Section 20204, Public Notices regarding the hearing were published two consecutive Fridays, August 15 and 22, 2003 in a publication of major circulation.

**FISCAL IMPACT:** Unknown.

**STAFF RECOMMENDATION:** For discussion.

**COMMITTEE RECOMMENDATION:** That the Board adopt Ordinance 8-03 to increase Directors’ compensation and to provide an automatic adjustment in relation to the consumer price index at the first meeting of each year.
BE IT ORDAINED by the Board of Directors (hereinafter referred to as the “Board”) of the Water Replenishment District of Southern California (hereinafter referred to as the “District”) as follows:

Compensation to members of the Board of directors is hereby authorized in the amount of $______________ per each day’s attendance at meetings of the Board or a District Committee, or for each day’s service rendered as a member of the Board at the request of the Board, which compensation would not exceed a total of ten days per calendar month. Said compensation level shall become effective upon the day set forth in California Water Code Section 20204.

Further, an annual adjustment to the directors’ compensation shall automatically occur as of the first Board meeting of each calendar year beginning in 2004 in an amount equal to the applicable Consumer Price Index but not more than a 5% increase or decrease annually.

PASSED AND ADOPTED by the Board of Directors of the Water Replenishment District of Southern California on ____________, 2003.

Ayes: ____________________

Noes: ____________________

Absent: ____________________

__________________________
President

__________________________
Secretary
On July 2, 2003 the Board of Directors adopted Resolution 03-683, a policy for memberships in chambers of commerce. The policy encourages directors to join and actively participate in local chambers of commerce. The policy also established an approval procedure as follows:

1. The Inter-Agency Committee reviews and approves chambers as submitted by WRD Directors.
2. The Finance Committee reviews and approves the list of chambers as submitted by the Inter-Agency for budgetary purposes.
3. Chambers approved by both the Inter-Agency and Finance Committees are presented to the Board for approval.

On August 28, 2003, the Inter-Agency Committee reviewed and discussed the approval procedure. The Committee unanimously voted to recommend that the approval process be revised as follows:

1. The Inter-Agency Committee reviews and approves chambers as submitted by Directors.
2. Chambers approved by the Inter-Agency Committee are presented to the Board for approval.
FISCAL IMPACT: None.

STAFF RECOMMENDATION: For discussion.

COMMITTEE RECOMMENDATION: That the Board adopt Resolution No. 03-686.
WHEREAS, the Water Replenishment District of Southern California (“WRD” or “District”) is a public agency with a mission clearly established in the statutory authorization that created the District; and

WHEREAS, the directors (“Directors”) of the District address complex issues facing the District as part of their responsibilities and, in order to do so, they must be actively involved in the communities that make up their respective Divisions; and

WHEREAS, the Board members have limited time to reach the residents and businesses in their respective Divisions and in order to make the most productive use of their time they must seek out the gatherings of community leaders and opinion makers; and

WHEREAS, the Directors are the District’s link to the nearly 4 million residents in the District’s five Divisions and as such they need to be provided the means to reach those individuals and businesses within the District in the most effective means; and

WHEREAS, a good vehicle for the Directors to accomplish the desired outreach is for them to join local chambers of commerce that serve specific areas or communities in a productive manner; and

WHEREAS, the District wishes to encourage attendance by Directors on a regular basis to a select group of chambers of commerce by having the District join said chambers of commerce.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Water Replenishment District of Southern California hereby finds, orders and resolves as follows:

SECTION 1. The Board hereby adopts this resolution providing for a policy of membership in local chambers of commerce to facilitate and encourage effective communication by all Directors within their respective Divisions.
SECTION 2. The District shall join those chambers of commerce that have been selected (the “Selected Chambers”) in the following manner:

1. Directors will identify the chambers serving within their respective Divisions they wish the District to join by providing the names of the chambers to the Inter-Agency Committee for review.

2. Chambers that have been approved by the Inter-Agency Committee shall be presented to the Board for approval. Directors shall not be required to make any payments associated with membership and participation in the Selected Chambers.

SECTION 3. The provisions of this resolution shall in no way limit a Directors choice of membership in chambers of commerce when they personally bear the cost of membership.

SECTION 4. The Board finds in adopting this resolution concerning membership in chambers of commerce in the District service area constitutes a reasonable expenditure of District funds and provides Directors the necessary tools to more appropriately perform their duties.

Adopted on this ___ day of __________ , 2003.

________________________________________
President

ATTEST:

________________________________________
Secretary
Since its founding in 1888, the Los Angeles Area Chamber of Commerce has served the needs of the Los Angeles business community through its public policy and advocacy initiatives and its business development programs and services. The Chamber has spoken on issues that directly impact its members and the quality of life in the region. Its advocacy efforts included direct lobbying by staff and members and presenting events on issues. Just this past year, the Chamber served a catalyst for business for the passage of Proposition 50, the statewide water bond.

Staff had initially recommended membership to the LA Area Chamber at the standard membership level. Staff has since re-evaluated its recommendation after attending several events opened only to Circle level members. (The past 2 breakfast forums featured Senate Agriculture & Water Committee Chair Mike Machado and Senate Natural Resources & Wildlife Chair Sheila Kuehl.) Staff now recommends that the District join the Los Angeles Area Chamber of Commerce at the Bronze Level, the lowest Circle of Support level, at $1,500.00, plus a $50.00 processing fee for initial enrollment. Benefits at this level will allow an unlimited number of District representatives attendance at the Chamber’s breakfast forums, held twice a month, as well as all VIP receptions.

This Item was reviewed on August 28, 2003 by the Inter-Agency Committee. The Committee unanimously voted to recommend that the Board approve membership to the Los Angeles Area Chamber of Commerce at the $1,500.00 Bronze Circle of Support Membership level, plus a $50.00 processing fee for initial enrollment.
FISCAL IMPACT: $1500.00 membership dues, plus $50.00 processing fee for initial enrollment.

STAFF RECOMMENDATION: That the Board approve membership to the Los Angeles Area Chamber of Commerce at the $1,500.00 Bronze Circle of Support Membership level, plus $50.00 processing fee for initial enrollment.

COMMITTEE RECOMMENDATION: That the Board approve membership to the Los Angeles Area Chamber of Commerce at the $1,500.00 Bronze Circle of Support Membership level, plus $50.00 processing fee for initial enrollment.
AGENDA ITEM NO. X

DATE: SEPTEMBER 3, 2003
TO: BOARD OF DIRECTORS
FROM: BRUCE A. MOWRY, GENERAL MANAGER
SUBJECT: AWARD CONTRACT FOR PUBLIC RELATIONS OUTREACH AND PUBLIC RELATIONS PROFESSIONAL SERVICES FOR WRD PROGRAMS

The WRD requested proposals from qualified public relations firms to enter into a service agreement to provide public outreach and public relations services for the Dominguez Gap Spreading Grounds, Leo J. Vander Lans Water Treatment Facility and the Montebello Forebay project. Proposals were submitted by five vendors and they were all interviewed by an Ad Hoc Outreach Committee consisting of Directors Albert Robles and Pat Acosta and a panel consisting of General Manager Bruce Mowry, Assistant General Manager Kavous Emami and Public Affairs Representative Albert Frias.

The Ad Hoc Outreach Committee recommended to the Board of Directors that the contract be awarded to a team led by Strategy Workshop, Inc. of Los Angeles because of its overall strategic plan and presentation. The Board of Directors voted at its August 20, 2003 meeting to send the item to the Inter-Agency Committee, which reviewed the item at its August 28, 2003 meeting.

FISCAL IMPACT: The General Manager will negotiate contract with Strategy Workshop, not to exceed $219,235, and outline the scope of work under the guidelines set by the panel. Originally, $120,000 was allocated for this project so this item will require a budget adjustment.
DIRECTOR ACOSTA’S RECOMMENDATION: That the Board approve a contract with the public relations firm of Strategy Workshop, Inc.

DIRECTOR MURRAY’S RECOMMENDATION: That the Board approve a contract with the public relations firm of Cerrell Associates.
Summary
WRD Staff has been developing an update to its 1998 Strategic Plan. As part of the process, two Board workshops have been scheduled to provide a forum for open discussion of the Plan. This is the second of those workshops.

At the first workshop, held on July 31st, 2003, District staff provided a summary of key accomplishments since the 1998 Strategic Plan. Additionally, a summary of the proposed revised mission statement and goals and objectives was presented for discussion among Board members and the public.

District staff documented the comments received by the Board and the public and developed a revised Strategic Plan document that was reviewed and discussed by the Ad Hoc Planning Committee at its August 26th meeting. Comments from this meeting have been incorporated. (the revised document is available for download in the Document Download section of the WRD web site at http://www.wrd.org).

District staff will present the revised mission statement and goals and objectives at this workshop for review by the Board and the public. District staff recommends that the Board adopt the Strategic Plan as amended.

The revised mission statement and goals and objectives, based on Board and public input, are provided below.

Additionally, based on discussions between the Ad Hoc Planning Committee and District Staff, it was determined that a minimum to two workshops will be scheduled in the Fall of 2003 to further discuss the development of the District’s 5-year Capital Improvement Plan and 5-year Operational Plan.
The focus of these workshops will be the costs and benefits associated with future projects and their impact on the replenishment assessment.

**Mission Statement**

“To provide, protect and preserve high quality groundwater through innovative, cost-effective and environmentally sensitive basin management practices for the benefit of residents and businesses of the Central and West Coast Basins.”

**Goals and Objectives**

- **Goal 1** Protect and Preserve Water Quality in the Central and West Coast Basins
  - Objective 1 – Monitor Water Quality of the Basins
  - Objective 2 – Mitigate Seawater Intrusion
  - Objective 3 – Address Groundwater Contamination and Prevention Issues

- **Goal 2** – Provide Basin Replenishment
  - Objective 1 – Reduce Replenishment and Barrier Water Costs
  - Objective 2 – Ensure Available Water Sources for Purpose of Replenishing Groundwater Supply
  - Objective 3 – Develop Optimum Groundwater Level

- **Goal 3** – Manage the Basins through Environmentally Sensitive Practices
  - Objective 1 – Develop Storage Programs to Reduce Basin Operating Cost
  - Objective 2 – Maximize Use of Water Sources
  - Objective 3 – Maximize Use of Seasonally Discounted Imported Water

- **Goal 4** – Develop and Foster Effective Relationships and Communications for the Benefit of Residents and Businesses of the Central and West Coast Basins
  - Objective 1 – Enhance and Maintain Relationships With Elected and Appointed Representatives Who Influence Policies of Interest and Relevance
  - Objective 2 – Enhance and Maintain Relationships With Stakeholders
  - Objective 3 – Enhance and Maintain Contacts to Communicate District Policies, Programs and Board Actions

**FISCAL IMPACT:** None at this time.

**STAFF RECOMMENDATION:** That the Board adopt the Strategic Plan as amended.

**COMMITTEE RECOMMENDATION:** The Ad Hoc Strategic Plan Committee recommends that the Board adopt the Strategic Plan as amended.