



## 14th Annual

# GROUNDWATER FESTIVAL

Treasure Beneath Our Feet

MAY 4, 2024 | 10 AM - 2 PM

## Invitation for Sponsorship & Participation

### SPONSORSHIP LEVELS

The Water Replenishment District’s annual Groundwater Festival offers a wonderful opportunity to engage with thousands of highly interested members of the public including media, elected officials, families, educators, and students.

#### PLATINUM (1 AVAILABLE) \$15,000 Exclusive Sponsorship of MAIN STAGE & VIP LUNCH

- Naming of Main Stage
- Exclusive signage on stage
- Presentation of sponsorship recognition award
- Inclusion in all public service announcements at event
- Outside back cover ad in event program

#### GOLD (2 AVAILABLE) \$10,000 Exclusive Sponsorship of LUNCH

- The Habit Burger or Taco Truck
- Logo signage “Lunch provided by \_\_\_\_\_”
  - Inclusion in 1 public service announcement at event
  - Full page ad in event program

#### SILVER (1 AVAILABLE) \$8,000 Exclusive Sponsorship of EDUCATIONAL BOOTH

- Logo signage “Exclusive sponsorship by \_\_\_\_\_”
- Inclusion in 1 public service announcement at event
- Inside back cover ad in event program

#### BRONZE (2 AVAILABLE) \$5,000 Exclusive Sponsorship of one PROMOTIONAL ITEM

- Logo on Water Conservation Bucket or Backpack (chose one)
- Half page ad in event program

#### PARTNER (3 AVAILABLE) \$3,000 Sponsorship of Face Painting Booth, Photo Booth or Misting Station

- Logo on Tote Bag
- Half page ad in event program

#### WATER (5 AVAILABLE) \$1,500 Sponsorship of DRINKING WATER STATION, POPCORN BOOTH, REFRESHMENTS OR SNACK STATION

- Individual logo on sustainable water bottles
- Quarter page ad in event program

#### EVENT SPONSOR (UNLIMITED) \$1,000

- Business card size ad in event program
- Logo on website

#### IN-KIND SPONSORSHIPS (UNLIMITED)

- WRD is looking for in-kind donations of products, goods, and services including but not limited to:
- High efficiency washing machine or a water efficient appliance
  - A Raffle Item

### SPONSORSHIP INFORMATION

The deadline for Sponsorships is March 15, 2024. Should you have any questions, please contact Monica Sijder at (562) 275-4234 or via email at [msijder@wrd.org](mailto:msijder@wrd.org). We look forward to your support and participation in this year’s Groundwater Festival.

➔ **CONTACT WRD:**  
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